

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Thomas Peterfly
Attention: Accounts Payable
8 Greenwich Office Park
Greenwich, CT 06831

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963428-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Thomas Peterffy	THOMAS PETERFFY	

Flight Dates	Order #	Alt Order #
10/15/12 - 11/06/12	963428	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	10/29/12	WPBF News 25 @ 6:00P	6-6:30PM	M-----	1:00	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	TPTV1001H	\$3,600.00 NM
5	10/31/12	10/31/12	WPBF News 25 @ 6:00P	6-6:30PM	--W----	1:00	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	TPTV1001H	\$3,600.00 NM
6	11/01/12	11/01/12	M-SUN WPBF News 25 @ 11-11:35PM		---T---	1:00	1	\$3,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,200.00 NM
7	11/05/12	11/05/12	WPBF News 25 @ 6:00P	6-6:30PM	M-----	1:00	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	TPTV1001H	\$3,600.00 NM

Total Spots 4

Payment Terms 30 Days

<u>Gross Total</u>	\$14,000.00
<u>Agency Commission</u>	\$2,100.00
<u>Net Amount Due</u>	\$11,900.00